



CITYZER goes UXHel Design Weekend 2017

For the first time, a large weekend event was organized (9-11.6) to resolve and the chance to innovate for a better Helsinki with the help of enthusiastic university students. Instead of a typical hackathon, the event was a so called **designthon**, where the aim was to design applications based on available data in the area, but not to code programs.

In the event, there were three challenges related to Smart Cities, of which the participants could choose the most interesting one (in brackets whose challenge is in question):

- 1) Air quality and weather (CITYZER project),
- 2) CO2 Diet (Fortum) and
- 3) CityBike OpenData (HKL).

During this very intensive weekend, four groups consisting of 4-6 people were working on the first challenge related to air quality and weather. Members of the CITYZER project introduced the groups to the area, where the aim was to come up with new applications and business ideas utilizing air quality and weather data.

One of the groups developed an application, which would give suggestions to the user based on his/her own preferences combined with weather and city data ("Onninen"). Another group was developing an application, which would optimize the place of a food truck, based on weather and various events in the city ("FindCrowd"). The third group was working on an app for special groups to help in selecting the most optimal route based on air quality ("Clear sports"). The idea of the fourth group was to combine weather data with cycling routes and this was done in co-operation with the CityBike OpenData challenge.

At the end of the event, a jury evaluated the results: The app Onninen was ranked the first, the shared second place went to "FindCrowd" and "Clear sports" and the "Clear Sports" was the fourth in this category.



The happening was hosted by Siili together with a number of partners (Elisa, Haaga Helia University, FMI, Connected Finland, Helsinki City, Aalto Ventures Program, Design Factory, among others).